



Comments from Previous Participants

"I came for an interesting class, but afterward I realized that we were actually going to do something I never thought I could do."

"I have been to other programs where I learned **about** entrepreneurship, but this experience was completely different because we had to figure everything out in our own way."

"I learned valuable lessons in entrepreneurship as well as in life, like working as a team with people you don't know at all."

"Combining engaging hands-on activities within a fun environment was an extremely effective way to learn the ins and outs of business and entrepreneurship."

"You come to realize that 'limits' are only what you set them to be."

"It was a great experience during which you have the opportunity to learn from the best, follow your dreams, and meet new friends."

"You learn about successes **and** failures, and that you have to keep going."

"You gain so much confidence and learn so much from so many different people."

"It is different from school because **you** decide what you want to do. It is different from being on your own because you have experienced mentors to help you if you need it and the freedom of the environment to take the initiative yourself."



Charter Partners Institute
235 15th Ave
Bethlehem, PA 18018



THE CHARTER PARTNERS INSTITUTE



eVenture 2011

June 20 - 25





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Think Team Trust

Why

eVenture gives you the confidence and skills to reach beyond the “right answers” taught in school and find your own innovative new answers. Such *entrepreneurial leaders* stand out when people all over the world are mastering those same right answers and approaches.

What

You will learn to innovate like an entrepreneur by actually doing it. You will form a team, identify an idea that you believe in, and mold a novel business or social venture in five days—then present to an investment panel on Saturday. You will benefit from an atmosphere charged with creative energy, fed by peers sharing innovation experiences, a variety of successful entrepreneurs/mentors contributing their guidance and assistance, and a casual, stimulating setting where open thinking and experimentation thrive (see videos at www.charterpartnersinstitute.org).

If you choose, you can stay involved beyond the week to implement your venture, with a possibility of attracting funding support.

Roles

You provide the creativity, vision, trust, respect, and persistence.

We provide a highly engaging and supportive learning environment and access to everything you need to make your ideas real.

Expect an intense but fun and rewarding experience.

Who

You are a good candidate if

- you have an idea you want to explore but have not had the opportunity;
- you do well in school but want to challenge yourself to be an innovative leader;
- you are less engaged in school because you prefer hands-on learning;
- you want to know how entrepreneurs develop novel, winning businesses.

How to Apply

Attendance is sponsored by various business leaders and organizations, which cover the \$500 tuition. Apply through the sponsor that connected you, or visit the Institute website for details (www.charterpartnersinstitute.org).

For information or questions, please contact:

Mark Lang 610-691-8459
mlang@charterpartnersinstitute.org

Particulars

Dates: Monday, June 20 – Saturday, June 25

Mon - Fri	9:00 am – 7:00 pm
Saturday	9:00 am – 3:00 pm

Lunch and casual dinner are included. Dress is casual.

The event will be held at Charter Farms, 545 Browns Drive, Easton, PA.

Review of applications starts on April 18. Some sponsors may have earlier deadlines.

Resources

Past mentors and reviewers have included leaders from:

ActionCOACH	Maron Financial Solutions
Air Products	Meyer Jabara Hotels
B. Braun Medical	MMS Education
Bosch Rexroth	MTS Ventures
Capital Planning	Muhlenberg College
DeSales University	Old Dutch Group
DSK Media	Olde Homestead Golf Club
Dutch Springs	Orasure
Embassy Bank	Originate Ventures
HireVision	PA Angel Network
Homebase Skate Shop	Phallanx
Iacocca Institute	Raymond James
Lehigh Carbon Community College	Shared Expectations
Lehigh University	SI Systems
Lehigh Valley Chamber	St. Luke's Hospital
Lehigh Valley Grand Prix	Tallman, Hudders & Sorrentino
Lehigh Valley SCORE	Viddler.com
Manufacturers Resource Center	Vision Accomplished

